



Innovative Data Aggregation



Who we are

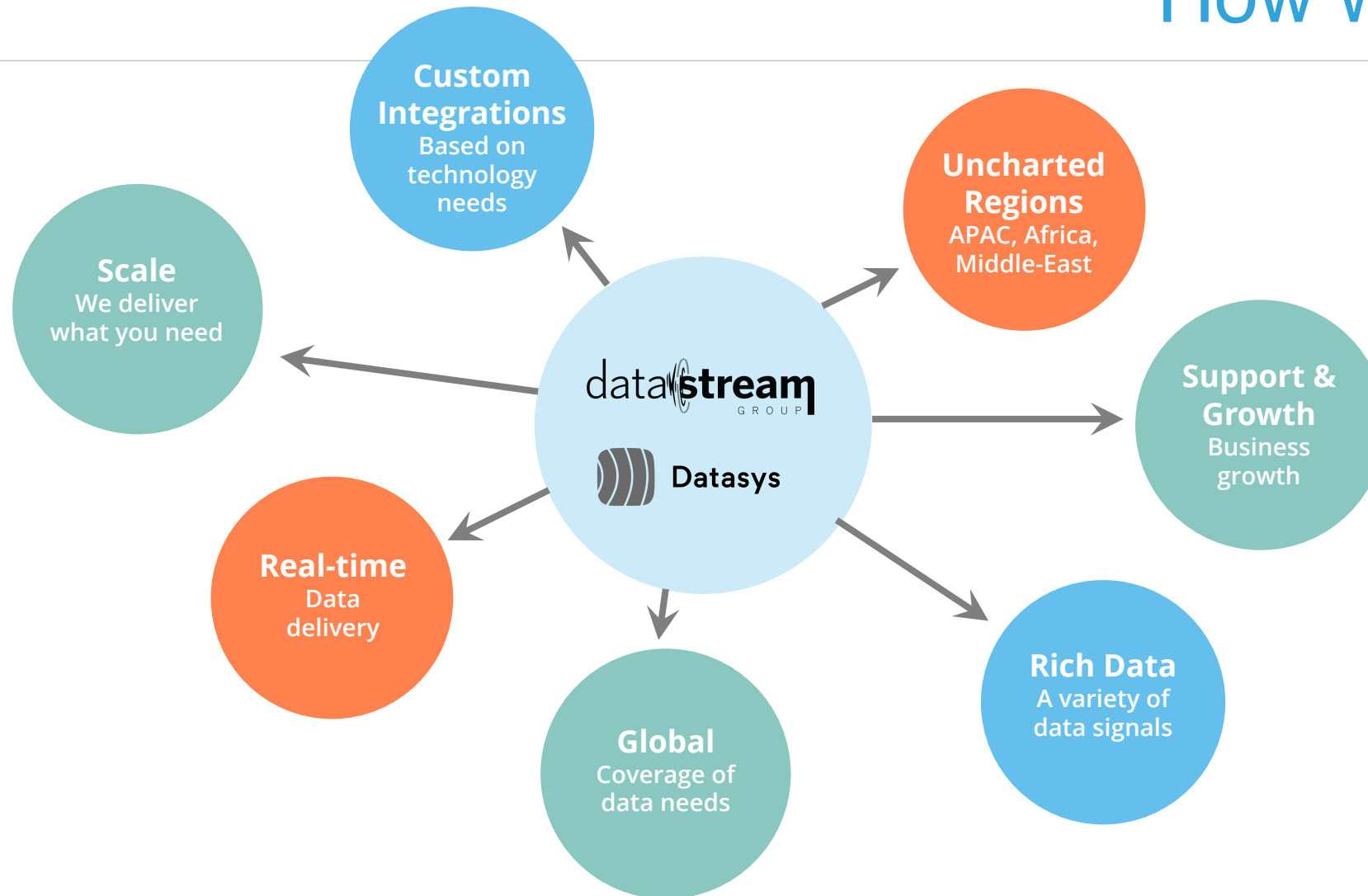
Unlock the Power of Data

Datastream Group and Datasys, the leading third-party data aggregator, is transforming the way you harness information.

With our cutting-edge technology, we harness the stream of ad exchanges, SDKs, and direct publishers, extracting billions of data signals.



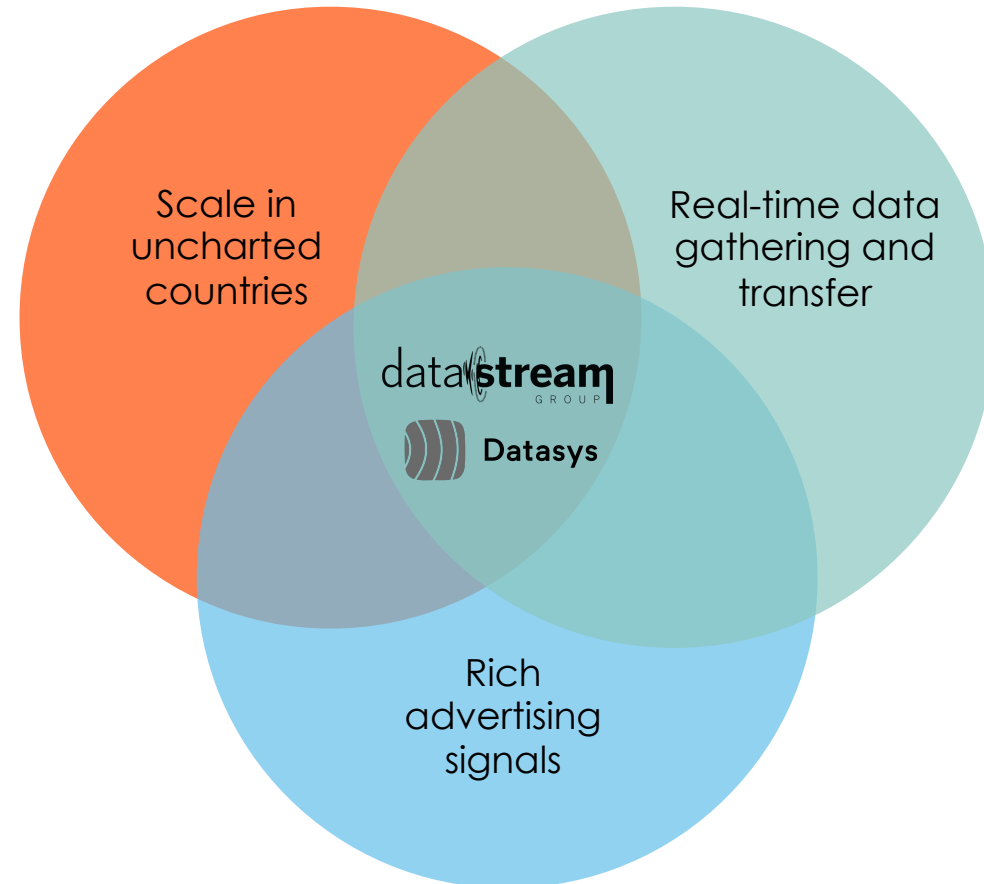
How we do it



What are we solving?

Embrace the Power of Data

Transform your business into actionable intelligence. Our dedicated teams are ready to create an innovative data solution that's precisely attuned to your business needs.



Value Proposition

01

- Uncover Hidden Opportunities

Our in-depth analysis uncovers hidden patterns and trends, enabling you to identify untapped markets and optimize your campaigns.

03

- Real-Time Precision

Advanced algorithms ensure that you receive up-to-the-minute data, allowing you to react swiftly to changing market dynamics.

02

- Comprehensive Coverage

Datastream Group and Datasys sources data from diverse channels and in untapped markets such as Africa, APAC, Middle-East and LATAM.

04

- Unprecedented Scale

We effortlessly handle massive volumes of data, giving you access to a wealth of insights that were previously out of reach.

Use Cases

Programmatic advertising,
location based
audiences, attribution

Ad Tech

01

General mobility analysis,
urban planning,
market share

Consulting

03

Footfall to any location,
market share,
customer journey

Retail

05

Real Estate

Crowding, customer journey,
origin-destination, site
selection, urban planning

OOH/DOOH

Footfall, attribution,
campaign planning

Data Volumes

281B+

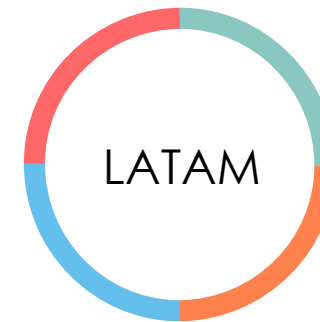
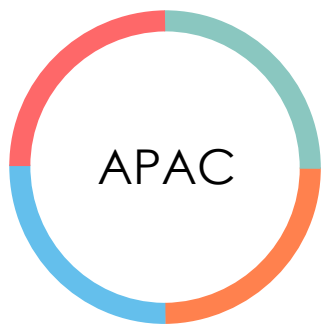
Monthly signals

1.2B+

Monthly active users

54B+

Monthly signals with GPS



Data Schema

Mobile Advertising IDs

4726ce65-ae90-4536-8d8c-6e5b204cca83

User Agents

Mozilla/5.0 (Linux; Android 10; SM-A515F
Build/QP1A.190711.020; ww) AppleWebKit/537.36 (KHTML,
like Gecko) Version/4.0 Chrome/109.0.5414.117 Mobile Safari/537.36

IP address

62.80.225.140

Gender & age

Male, 18-24

Carrier, connection type

MTN, 4G

Location type

IP, GPS

App bundle

com.amanotes.beathopper

Device type, model, maker

Smartphone, Samsung Galaxy, Samsung

Operating system, version

iOS, IOS 16.5

Hardware Version

20

Lat/Lon, location accuracy

55.9318, 23.3289. 1m

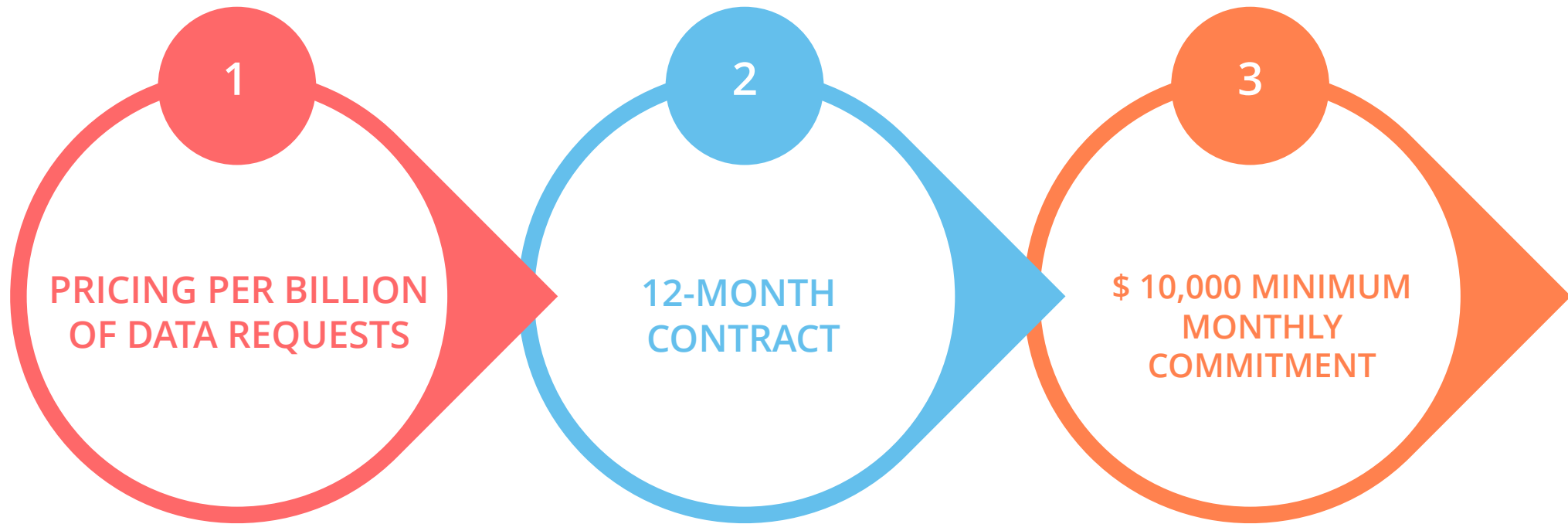
Country

Nigeria

Browser language

English

Simple pricing models



01

- What is Datastream & Datasys data source?

Datastream and Datasys strategically sources data from a diverse range of channels, including ad exchanges, direct publishers, and SDKs. Our rigorous data collection practices adhere to local laws, guaranteeing both exceptional quality and robust data protection.

02

- What does Datastream & Datasys offers?

Datastream Group and Datasys provides real-time 3rd party advertising data, ensuring clients access to live feeds that perfectly align with their preferred cadence. This dynamic approach ensures the data is tailored to meet each client's specific needs, delivering actionable insights rather than historical records.

03

- How does Datastream & Datasys transfer data?

Datastream Group and Datasys facilitates seamless data transfers by offering clients the flexibility to receive data directly into their preferred storage infrastructure, such as S3 or GCP buckets, or through a secure API, ensuring streamlined and efficient access to the valuable insights we provide.

04

- Datastream & Datasys offer free data samples?

To demonstrate our commitment to data quality, we offer a one-week trial period to eligible clients, during which we will provide tailored data directly to their storage infrastructure. We believe in the value of our data and want to give you the opportunity to experience its exceptional quality firsthand.



THANK YOU.

